



Partnership for a Healthy Community Board Meeting

August 27, 2020

1:00pm-2:30pm

WebEx

AGENDA

1. Approve 06/25/2020 meeting minutes (Action) **(Pages 2-3)**
2. Board Business
 - a. Marketing/Communications (Hillary/Jennifer)
 - b. Conduit/Impact Peoria Update (Lisa)
 - c. Healthy HOI Discussion Board (Discussion)
 - d. Cancer Social Marketing (Action) **(Pages 4-8)**
3. Committee Updates
 - a. Mental Health & Substance Use
 - b. HEAL
 - c. Cancer
4. Member Announcements

Next Meeting:

Thursday, September 24, 2020

1:00pm-2:30pm

TBD - Woodford County Health Department?



Partnership for a Healthy Community Board Meeting Minutes June 25, 2020

Members Present via Conference Phone:

Beth Crider	Tricia Larson
Amy Fox	Ann Campen
Brent Baker	Joel Shoemaker
Lisa Fuller	Sally Gambacorta
Tim Heth	Larry Weinzimmer
Jennifer Zammuto	Adam Sturdavant
Monica Hendrickson	Hillary Aggertt

Others Present: Amy Roberts, PCCHD Administrative Assistant
Amanda Smith, OSF

Meeting was called to order at 1:00 pm by Ms. Hendrickson

Approval of 05/28/2020 Meeting Minutes

Ms. Fox made a motion to approve the minutes from the May 28, 2020 meeting. Motion was seconded by Mr. Weinzimmer. Motion carried (13,0).

Board Business

Marketing

Ms. Zammuto stated a meeting was held about ten days ago with the Communication and Marketing leads at the hospitals and health departments. Those leads are to give the name of who is to be assigned to the marketing team by June 30th. Once the names have been received, they can start meeting and setting up parameters.

Conduit/Impact Peoria Update

Ms. Fuller was not able to speak during the meeting and we could not hear Ms. Smith – so they were able to type their updates in the comments. Ms. Fuller stated there is no plan yet with Conduit, but she keeps pushing for more information.

Committee Updates

Mental Health & Substance Use

Ms. Hendrickson stated that the Steering Committee met on Monday and there has been a lot of response around mental health and substance use because of COVID. At the next meeting, the group will try to collect that dialog and move forward and build off of the momentum of self-care and wellness in the community as we transition into the next phase. Also, how the action team will be planning for the social/emotional aspect of going back to school. Jolt reported a lot of overdoses over the stay at home order and there is a need for checking on your neighbors and mental health first aid training is a great resource. Still asking agencies to submit Narcan data to the Narcan Advisory Group, because not all the users are utilizing the state system yet.

HEAL

Mr. Eberle was not present at this meeting, but was going to have Ms. Smith give an update, however we could not hear Ms. Smith very well. Ms. Fox gave an update stating they had a

committee call to work on youth activities, adult activities, and food insecurity. There are chairs for each of those assigned, but most of the work has been in the food insecurity area. The food pantry network has continued to be involved over the summer. They are helping to coordinate mobile pantries: one in Pekin in June and one in July in Creve Coeur. The first one was coordinated with Peoria Area Food Bank and Prairie Farms. The second one is through Midwest Food Bank. There is discussion about how to get Woodford connected with the Bloomington food banks. There seems to be an abundance of food coming into the emergency food center. Ms. Crider is looking for food pantries in Peoria, will email Ms. Fox for resources.

Ms. Larson joined the meeting at 1:19 pm.

Cancer

Mr. Heth stated the action team met virtually earlier in June. All the teams want to know if there is anything the Partnership Board and health departments can do to help to communicate to the community.

Breast: There are concerns in regarding to COVID, like engaging women that have not gotten any regular screening done or have not had a regular mammogram. Imaging providers that are in the community are working month by month to see when they could get there- the volumes are still down for what they expected budget wise.

Colorectal: There was discussion around creating a sub-committee where they could meet in between the Cancer Action Team meetings. The group seemed to agree as long as the information would still be passed along to the Cancer Action Team meetings. Other agencies are reporting they are way behind with colonoscopy screenings, with what had been scheduled, they are still working to get patients back in.

Lung: Reporting on radon, there was a radon project video competition with area schools that was completed statewide. Metamora got 3rd place and Washington won for most views. Tazewell had created a Facebook post for radon testing while sheltering at home. Tobacco free communities has a \$200,000 grant that is for July 2020 through June 2021 that they'll be writing, which is a tri-county grant.

Member Announcements

Ms. Fox asked Ms. Hendrickson if there were any updates on the Edwards application. Ms. Hendrickson stated that we do not, as they are still under furloughs and transitioning. Dr. McKnight has been reaching out to them about ever three weeks. Ms. Hendrickson stated once the grant budget has been revised, they can go from there.

Ms. Gambacorta stated that her email and agency will be changing effective July 1st. An email was sent to Ms. Roberts to push out to the Board with the information.

Ms. Crider stated that there is a massive delivery program in place where a team of people meet three times a week and deliver to families that can't come to the food hubs. They also have free little pantries that have been adopted but are getting vandalized. They are trying to figure out how to get the food distributed in the communities from the school system. Ms. Crider stated they also emptied all the concession stands and passed it out when they were delivering kids' meals.

The meeting adjourned at 1:30 pm.

Next Meeting: July 23, 2020 1:00-2:30, TBD

Partnership for a Healthy Community Cancer Priority Action Team

In an effort to promote cancer screenings, the Cancer Priority Action Team has prepared a public service announcement (PSA) and press release. The Cancer Priority Action Team requests that the PSA and press release be sent collectively on behalf of the Partnership for a Healthy Community Board. Partnering organization are also encouraged to promote cancer screenings using the consistent, evidence based messaging identified by the Cancer Priority Action Team.

In addition to the PSA and press release, the Cancer Priority Action Team has also identified several evidence based cancer screening campaigns. Partnering organization are encouraged to promote cancer screenings through these campaigns, which include:

- Saved by the Scan Campaign Toolkit for Lung Cancer Screening
[savedbythescan.adcouncilkit.org](https://www.savedbythescan.adcouncilkit.org)
- Screen for Life: National Colorectal Cancer Action Campaign
[cdc.gov/cancer/colorectal/sfl/](https://www.cdc.gov/cancer/colorectal/sfl/)
- Colorectal (Colon) Cancer Social Media Posts and Images
[cdc.gov/cancer/colorectal/resources/social-media.htm](https://www.cdc.gov/cancer/colorectal/resources/social-media.htm)
- The Tazewell County Health Department Illinois Breast and Cervical Cancer Program (IBCCP) continues to provide free health screenings for women who qualify. There are no income guidelines. Screenings include gynecological exams, pap tests, and mammograms. Some diagnostic testing is also covered. IBCCP serves uninsured and underinsured women from ages 21-64 who reside in Marshall, Peoria, Tazewell and Woodford counties. Please contact us for more information at 309-929-0324 or toll free at 866-925-5511.

Partnership for a Healthy Community

PUBLIC SERVICE ANNOUNCEMENT

FOR IMMEDIATE RELEASE

Your name

Phone

E-mail

CANCER SCREENING IS STILL IMPORTANT

If you had an appointment for screening that was postponed or canceled due to the COVID-19 pandemic, talk to your healthcare team about when to reschedule. Your provider can discuss balancing the risk and benefits of being screened now or postponing for a later date, taking into account your personal and family history, risk factors and the timing of your last screening.

Screenings look for cancer in people who don't have symptoms, which are different from tests your provider might order if you have symptoms that might be from cancer, such as lump in the breast or blood in the stool. If you are experiencing symptoms, contact your provider right away.

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FOR IMMEDIATE RELEASE: DATE

Partnership for a Healthy Community
Healthyhoi.org

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Peoria, IL: If you had an appointment for screening that was postponed or canceled due to the COVID-19 pandemic, talk to your healthcare team about when to reschedule. Your provider can discuss balancing the risk and benefits of being screened now or postponing for a later date, taking into account your personal and family history, risk factors and the timing of your last screening.

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About The Partnership for a Healthy Community: The Partnership for a Healthy Community (PFHC) is a community-driven partnership of public and private partners working together to address priority health issues in Peoria, Tazewell and Woodford Counties in Illinois.

Our Vision for the tri-county region will be a thriving community that is inclusive, diverse, and sustainable to ensure health equity and opportunity for well-being for all.

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*The Best Protection
is Early Detection!*

*Take Charge of Your
Health and Enroll
Today!*



Tazewell County Health Department
21306 Illinois Route 9
Tremont, Illinois 61568
866-925-5511



Contact the Tazewell
County Health Department
to enroll in the Illinois
Breast and Cervical Cancer
Program

866-925-5511

To find out if you are
eligible for the Illinois Breast and
Cervical Cancer Program
through the Tazewell County
Health Department, call
Michele at 309-929-0324 to see if
you qualify for free
mammograms and/or pap tests.

ILLINOIS BREAST & CERVICAL CANCER PROGRAM

SERVING THE WOMEN OF
MARSHALL, PEORIA, TAZEWELL
AND WOODFORD COUNTIES



A **FREE** screening program offering
mammograms & pap tests
for eligible women

About the Program

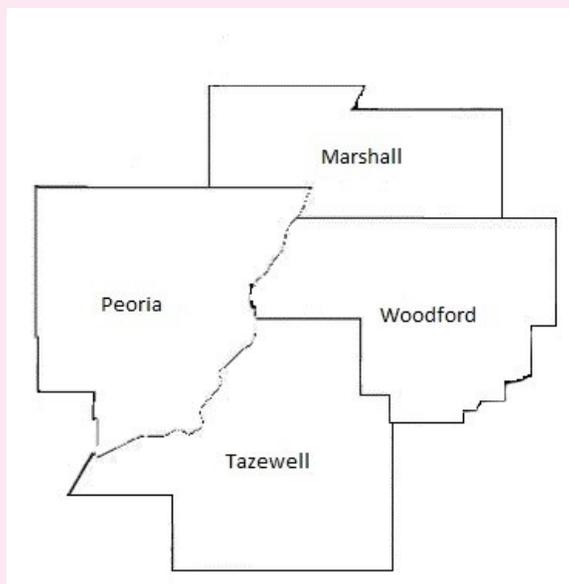
Funded by the Illinois Department of Public Health and housed within the Tazewell County Health Department, the Illinois Breast and Cervical Program (IBCCP) serves eligible women living in Marshall, Peoria, Tazewell, and Woodford counties. IBCCP provides qualifying women with FREE breast and cervical cancer screenings. Clients do not have to travel to Tazewell County to receive services. Providers are available in each of the four counties.

Sex, HPV, and Cervical Cancer

Cervical cancer is caused by Human Papilloma Virus (HPV), which is a Sexually Transmitted Infection (STI). HPV is extremely common and almost every person who has ever had sex is at risk of contracting HPV. It can take years after sexual contact for abnormal cells and cancers to develop. While most strains of the HPV virus do not cause cancer, routine screening is important.

Who Qualifies?

- Women living in Illinois in Marshall, Peoria, Tazewell, or Woodford county
- No income guidelines
- Between the ages of 21 and 64
- Uninsured, underinsured
- Insured with high deductibles



Screenings and Treatment

Women between the ages of 40 and 64 can receive free mammograms for breast cancer screening. Women ages 21 to 64 can receive free pap tests to screen for cervical cancer. Women who need treatment may qualify for free follow-up services, including women diagnosed prior to using this program.

Mammograms: A mammogram is an x-ray of the breast and is the best screening tool in finding breast cancer in its earliest stages. Breast cancer is the most common cancer in women, and when detected early, can be successfully treated. (According to Centers for Disease Control and Prevention)

Pap Tests: A pap test looks for changes in cervical cells that might lead to cancer. Pap tests can find cancer in its earliest stage when it is easier to treat. There are rarely any signs or symptoms for cervical cancer.